
MANAGED MARKET METHODOLOGY

RECRUITMENT STRATEGIES FOR INDIA



INDO
GLOBAL
STUDIES

MANAGED MARKET METHODOLOGY

OBJECTIVE

At Indo Global Studies, we continue to push the envelope with international student recruitment for higher education. Our aim is to deliver quality students to our partnering institutions at a reasonable cost with a clearly projected return on investment.

With the managed market methodology, our goal is to help foreign universities establish a continuous presence in the Indian market. We also understand the need for a well defined road map and we create strategies that are intended to achieve the objectives and goals for your recruitment needs.

METHOD

Step 1: Establish a local presence

With a dedicated local office, convert students who have shown interest in your university, offer counseling sessions, follow up on documents to be submitted, and organize visa counseling and pre-departure orientation events.

Step 2: Build an agent network

Create a network of vetted recruitment agents across India to feed into the pool of qualified applicants.

Step 3: Engage with local institutions

Establish active partnerships with Indian high-schools and universities to foster programs like 2+2 or similar Twinning Programs, Summer Abroad, Student and Faculty Exchange, etc.

SERVICES PROVIDED

Dedicated In-Country Representative
Organic lead generation
Agent network liaison
Local institution liaison
Student Counseling
Application Screening
Document Authentication
Pre-departure Orientation
Alumni Services

BUDGET

We at Indo Global Studies believe the need for a favorable return on investment through targeted recruitment. If you value a modest investment that gives you more bang for your buck, Indo Global Studies would be able to initiate a conversation with you. We'd appreciate the opportunity to explore ideas with you to make your recruitment efforts as successful as it should be.

CONTACT US



**INDO
GLOBAL
STUDIES**

**2nd Floor, 10 Skyview, South Tower
Sy. No. 83/1, Madhapur
Hyderabad 500081**

www.indoglobalstudies.org

ceo@indoglobalstudies.org

USA +1 (417) 450-9217

INDIA +91 99128 81199